





FOUNDED IN 1999 BY A GROUP OF **PROFESSIONALS** OF THE SCUOLA NORMALE SUPERIORE DI PISA, LIBEROLOGICO IS AN ICT ENGINEERING AND DEVELOPMENT SMF.

Specific know how

- Web technologies and mobile applications.
- Internet of things.
- data integration, data recovery and digital publishing of heterogeneous information, based on the top national and international technologies and standard.

Areas

Over the years Liberologico has widened his market presence and today it operates mainly in the following areas:

- Cloud
- IoT
- Mobile
- CMS & Publishing



PROFILE

LIBEROLOGICO HAS DEVELOPED **PRIVATE AND HETEROGENEOUS CLOUD** PLATFORM FOR MANAGEMENT AND SALE OF THIRD PARTY & **ECOSYSTEM OF** BUSINESS APPLICATIONS.

cloudesire.com

A private cloud 3.0 gen platform for innovative business model and new commercial services, targeted at all the web software companies.

web app store for the Management and Cultural Heritage & Tourism CUSTOM prj is a cloud computing software store of certified and standard pre-build applications.
R&D project funded by Region Tuscany in partnership with Telecom Italia, Scuola Normale Superiore and University of Florence [www.customstore.it]

PAFlow SaaS

Liberologico's standard system for document and workflow management, delivered "as a Service".



CLOUD

THROUGH HIS SPIN-OFF **MOBISYS** DEVELOPMENT OF HW, SW AND RFID **TECHNOLOGIES** FOR INTELLIGENT MANAGEMENT OF A SMART CITY ENVIROMENT, **FOCUSED ON SUSTAINABLE** MOBILITY.

[beta site: www.infomobilitysuite.com]



Services

- AVI-Automotive Vehicle Identification based on RFID (HF-UHF) and SOA based framework for the management of parking/transit pass and fines
- Infomobility services delivered to web, mobile app, microsite, SMS, IVR
- Payment of parking, transit pass and road and outdoor advertising licenses through web, mobile app, micro site, SMS, IVR

Main clients

City of Pisa, City of Viareggio, City of Carrara, City of Parma, City of Cernusco sul Naviglio, City of La Spezia, Provincia di Milano in partnership with VarGroup and PayPal INes won the RFID
Italia Award 2009 and
was awarded with the
partecipation to the
"Italia degli
Innovatori" exibithion
at Shanghai Expo
2010



Internet of Things

LIBEROLOGICO HAS **A COMPREHENSIVE** PLATFORM FOR THE INTEGRATED **DELIVERY AND** PUBLISHING OF **DIGITAL CONTENTS** ON VARIOUS MOBILE **CHANNELS:** iOS ANDROID, MICRO SITE, SMS, IVR.

Main Clients

- Fater SpA (JV P&G Italia and Angelini): a cloud Multimodal Mobile Marketing Platform for managing digital complex B2C marketing campaigns targeted at Fater customer base.
- Zanichelli: ca. 20 mobile applications of the whole catalogue of Zanichelli dictionaries for iOs and Android smartphones and tablets.
- Egea, publishing house of Bocconi University: in-app purchase mobile app of civil and penal codes and their commentaries as well as college textbooks for iOs and Android smartphones and tablets (integration with DBSite).
- Franco Cosimo Panini SpA: mobile application of the famous agenda Comix with feature of photo sharing competition for iOs and Android smartphones and tablets.
- Regione Toscana: booking systems for hunters by web, SMS and IVR.



Mobile

DBSite IS THE WEB ECMS DEVELOPED BY LIBEROLOGICO WITH LAMP TECHNOLOGIES, **INTEGRATED WITH** SEMANTIC SEARCH TOOLS. **DBSite ENABLES** DYNAMIC MANAGEMENT OF METADATA AND **ALLOWS MULTICHANNEL** PUBLISHING OF HUGE **AMOUNT OF** HETEROGENEOUS DATA.

Main Clients

- W3C Italy: re-engineering of website
- Ministero per i Beni e le Attività Culturali: realization of Culturaltalia, the official national website of the Italian Heritage, and of Internet Culturale, the official national website of the Italian Libraries and Archives.
- Official website of various public administrations: Regione Toscana official web site, Official Tourism Board of Venice, Province of Pisa, Province of Trapani, Province of Cagliari, Province of Lucca, Chamber of Commerce of Pisa, City of Livorno, ...

